

The Sign Workshop committee for Planning and Zoning meeting of October 1, 2015 was called to order at 5:30pm by City Administrator Mike Klaus. Present for the meeting were: Planning and Zoning member: Dave Gray, Councilwoman Connie Wells, City Administrator Mike Klaus and Office Clerk Christine McNair. Members of the public present were: John O'Connor, Jenny Graham, Gaye Brown, Nissa Henslee and Kendall Cady.

Mike said the purpose of this meeting is to find out what people want and don't want in the sign ordinance.

Lighted Signs:

Connie: Doesn't want lighted rooftop signs

Kendall: Yes - believes they will be self-regulating, makes town look alive

Nissa: Yes – Limit the amount of brightness allowed

Gaye: Yes - for the South Hill if safe, No for Downtown rooftop neon and LED

Jenny: Yes – helpful, limit brightness at night, sign review 5-10 years

John: Safety and non-disruptive to traffic on Hwy. 95, uneasy about rooftop signs; size, brightness, placement and motion are important

Dave: Safety and adjustable brightness

Changeable Copy Signs:

Jenny: Yes

John: Too distracting for drivers, set change time limit

Gaye: No LED/Neon moving signs on rooftops Downtown

Nissa: Safety, parallel to sidewalk or right of way – ok

Kendall: Yes, as long as safe

Connie: Safety

Dave: Safety

Sandwich Boards:

Dave: Good & fun

Connie: Size important, uniform placement

Kendall: Very important, hometown feel

Gaye: Love them, add to ambience

Nissa: Yes, shared board for multiple businesses in one location, limitation number per foot of sidewalk

John: Important, size

Jenny: Great

Blade/Projecting Signs:

Were briefly discussed. Everyone thought blade signs look nice and are great. If blade signs are illuminated they should follow the same standards as other illuminated signs.